ABSTRACT OF THE DISCLOSURE:

An information presentation apparatus comprises an input unit, a measurement unit to measure a user's viewpoint position and pose, a model data storage unit to store virtual world model data, real world model data, and data

5       necessary to generate a virtual world image, an annotation data storage unit to store data added to real and virtual worlds and displayed, a generation unit to generate an image of the virtual world by using information in the measurement unit, the model data storage unit and the annotation data storage unit, a user viewpoint image input unit to capture a real-world image viewed from the user's viewpoint, and an image

10      display unit to display an image obtained by synthesizing the image from the generation unit and the image from the user viewpoint image input unit or the image from the user viewpoint image input unit, on a user's image display.

15